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101 Main Street; 15<sup>th</sup> Floor • Cambridge, MA 02142 • Tel: (617) 588-0653 • [www.indigoag.com](http://www.indigoag.com)

## **GLOBAL SOFTWARE PRODUCT MANAGER**

**The Global Software Product Manager will manage the design and delivery of a software tool that supports Indigo's efforts to demonstrate the competitive advantage of its products. This will involve managing a team of vendors while designing and delivering a software tool that supports Indigo's overall commercial goals and represents the company to end users. In order to do this, the Software Product Manager must develop a detailed understanding of customer requirements and competitive products, project manage the development of the tool, and ensure Trusted Advisor adoption.**

### **RESPONSIBILITIES**

- Ensure flexibility is built into the tool to manage to Indigo future specifications once it is brought in house
- Develop a perspective, and align others, around the value proposition for the end user (the trusted advisor) and its competitive advantage over other solutions.
- Ensure the tool includes the best yield prediction algorithm in the world, a benchmarking tool, data visualization and has the capability to scale with Indigo's ambitions.
- Incorporate a mobile phone user interface with access to the database and the capability to upload crop info.
- Ensure capability to retrieve data inputs from machines.
- Leverage learnings and feedback on the tool to continually improve features and address trusted advisor and grower questions or concerns.
- Enhance the perception of Indigo's ultimate product, and support the business model associated with it, globally.
- Work closely with the commercial and data sciences teams to ensure alignment and success

### **REQUIREMENTS**

- 5-10 years work experience
- Expertise in software development management
- Demonstrated strength in written and verbal communication
- Ability to work effectively on a cross functional team
- Agriculture industry experience preferred

### **LOCATION**

- Flexible/field location