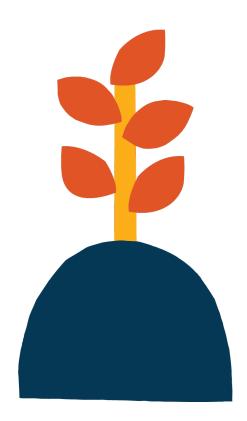


# Growing for good . . .





#### Who are we?

- #1 Potato Processor in North America
- LW's farm >20,000 irrigated acres
- WA, OR, ID, MN, LA, Alberta Canada
- Long term grower relationships
- Supply major brands around the world



#### Global Presence





### Todays AG for Tomorrow's World



- Modern Ag feeds more people
  - Population is on the rise
  - Trend is to farm with fewer acres (N. America)
- Greater concerns about climate
  - Footprint of manufactured fertilizers
  - Minimize farm emissions
- Human and environmental health
  - Alternatives to synthetic inputs
  - Culturing the in-field ecosystem
- Greater rift between farm and consumers
  - People do not appreciate farming complexity
  - Small fraction of people directly in Ag



## **Integrated Cropping Systems**





- Practices and programs that complement one another
  - Soil biology and overall health
  - Continue to explore biological control and nutrition options
- Repeatable results drive adoption and success
  - Understand benefits to be realized
  - Ensure that use is optimized
    - Best timing, application methods
- Realistic expectations
  - Understand cost and benefits
  - Communication and collaboration



# Questions?

