



Director of Public Affairs Wanted

The Biological Products Industry Alliance (BPIA) is looking for a Director of Public Affairs. BPIA is the premier organization dedicated to fostering the use of biological technology including biopesticides, biofertilizers, and biostimulants. Biological products are reduced-risk products based on biological or naturally derived chemistry. By combining performance and safety, biological products offer value and benefits generally not realized by conventional chemistry. BPIA is a rapidly growing association with now over 170 member companies around the world ranging from small, innovative sole proprietors to large, international companies. Our member companies have developed dependable, pioneering products for commercial agriculture, forestry, home gardens, horticulture, ornamentals, public health, turf, and more. Our members provide solutions that benefit growers, consumers, and the environment.

Primary Responsibilities and Duties

- Identify, monitor, and track congressional and state legislative activity that would impact the biological products industry.
- Interact with association membership to contribute to the development and implementation of policy positions and advocacy strategies.
- Educate Members of Congress, their staff, CFIA, EPA, PMRA, USDA, and others about the association's positions with respect to relevant policy, legislation, and regulations.
- Research and work with members in the coordination and development of issue papers, talking points, letters, and similar information.
- Interact with USDA, extension services, Land Grant Universities, and other research agencies to pursue grants and other opportunities to support the adoption of biological products.
- Perform general administrative and clerical duties, including the drafting of various types of documents, organizing meeting planning activities, and providing member services.
- Perform other duties as assigned.

Required Knowledge, Skills, and Experience

- Bachelor's Degree in political science, communications, or relevant field.
- Excellent written and verbal communication skills required.
- Skilled in the use of social media such as Facebook, Twitter, and LinkedIn.
- Substantial experience in hands-on management of legislative activities.
- Knowledge of or experience with biological products industry preferred.
- Knowledge of FIFRA, PRIA, and the Plant Biostimulant Act preferred
- Knowledge of key congressional players in agriculture policy issues.
- Proficient in the use of office software, including but not limited to, Microsoft Office Suite (Word, Excel, Outlook, PowerPoint).

Working Conditions and Location

- Full-time permanent position with flexible work hours
- Remote position but must be based in the Washington, DC area
- Travel as needed within the US (15%)

How to Apply

Send cover letter, resume, and writing sample to:

BPIA
P.O. Box 313
Oakton, VA 22124

or email to jones@bpia.org