

# STRENGTHENING MARKETS THROUGH FORMULATION, APPLICATION AND EVALUATION TECHNOLOGY

LUIS A. MAZARIEGOS, PHD PRESIDENT & CEO LAM INTERNATIONAL CORP



- GROWER/PCA AG MIND SET
- BIOLOGY / LIFE CYCLE / HABITS OF PEST
- CROP CANOPY
- WATER VOLUME
- ACTIVE INGREDIENT PER DROPLET
- PRODUCT FORMULATION
- SPRAY EQUIPMENT / APPLICATION
- EFFICACY / EVALUATION
- NICHE MARKET EXAMPLES





### GROWER / PCA/AG MIND SET

- PESTS PROBLEMS PRODUCTS
- WANTS AND NEEDS
  - EFFICACY KNOCKDOWN / FAST RESULTS
  - EASY-TO-USE FORMULATIONS
  - IN-TANK MIX COMPATIBILITY
  - LOW COST
- PARADIGMS BARRIERS FOR ADOPTION OF BIOLOGICALS
  - THOUGHT TO BE: PREVENTIVE, SHORT-LIVED, LOW SPECTRUM, LOW EFFICACY, SLOW ACTING, INCOMPATIBLE IN-TANK MIX, REFRIGERATED STORAGE, ADDITIONAL COADYUVANTS NEEDED, ENVIRONMENTAL CONDITIONS (HUMIDITY-TEMPERATURE-TIME OF APPLICATION), HIGH COST, "ACTIVATION" NEEDED, SNAKE OIL.





- GROWER/PCA AG MIND SET
- BIOLOGY / LIFE CYCLE / HABITS OF PEST
- CROP CANOPY
- WATER VOLUME
- ACTIVE INGREDIENT PER DROPLET
- PRODUCT FORMULATION
- SPRAY EQUIPMENT / APPLICATION
- EFFICACY / EVALUATION
- NICHE MARKET EXAMPLES





## BIOLOGY / LIFE CYCLE / HABITS

- INSECT PEST
  - LEAF-EATING INSECTS
    - LEPIDOPTERA, COLEOPTERA, ORTHOPTERA
    - MOSTLY "EXPOSED" INGESTION & CONTACT BIOPESTICIDES
  - SUCKING
    - HEMIPTERA, THYSANOPTERA, ACARI
      - HEMIPTERA: Aphids, Whiteflies, Scale Insects, Mealy bugs, Psyllids, Plant Hoppers
      - THYSANOPTERA: Thrips
      - ACARI: Mites
    - MOSTLY "HIDDEN" CONTACT BIOPESTICIDES

KNOWLEDGE – KNOW YOUR PEST





### BIOLOGY / LIFE CYCLE / HABITS

#### LIFE CYCLE STAGES OF SUCKING PESTS

- ACARI: SPIDER MITES
  - Egg larval nymph (protonymph & deutonymph) adult
- THYSANOPTERA: THRIPS
  - Egg larvae prepupa pupa adult
- HEMIPTERA suborder Sternorrhyncha: APHIDS, WHITEFLIRES, SCALE INSECTS AND MEALY BUGS
  - Usually Egg several nymph adult (some have prepupa and pupa stages).
  - Some groups are ovoviviparous: eggs hatch inside female, and young are born live.

ALL OF THE ABOVE HAVE MOBILE BUT MAINLY SESSILE STAGES





### BIOLOGY / LIFE CYCLE / HABITS

#### **PEST LOCALIZATION**

- SPIDER MITES
  - ALL STAGES Upper 1/3
- APHIDS & THRIPS
  - LARVAL AND ADULT New terminals and flowers
  - THRIP PREPUPA & PUPA Ground/soil
  - WHITEFLIES
  - EGGS Upper 1/3
  - NYMPHS STAGES I, II & III Middle 1/3
  - NYMPH STAGE IV & PUPA Lower 1/3





- GROWER/PCA AG MIND SET
- BIOLOGY / LIFE CYCLE / HABITS OF PEST
- CROP CANOPY
- WATER VOLUME
- ACTIVE INGREDIENT PER DROPLET
- PRODUCT FORMULATION
- SPRAY EQUIPMENT / APPLICATION
- EFFICACY / EVALUATION
- NICHE MARKET EXAMPLES





#### **CROP CANOPY**

- Assessment of the density of foliage in the canopy is needed.
- One hectare is 10,000 sq. meters (1 ha = 2.2 acres). If rows are 6m apart, trees 4m high, and 3m wide:
  - the length of row is 10,000m/6 = 1,667m
  - $1,667m \times 4m \times 3m = 20,000 \text{ m}$ 3 of foliage per hectare (5,469 ft x 13.1 ft x 9.8 ft)/2.2 = 319,141 ft 3/acre
- Spray volume required for volume of foliage will be 10 to 100 liters (2.5 to 25 gal) per 1,000m3
  - If we select 50 liters (12.5 gal), the volume of application rate is  $20,000 \, \text{m3} \times 50/1000 = 1000$  liters/ha
    - 250 gallons/ha (Approx. 110 gal/acre)

WATER USE IS BECOMING MORE CRITICAL





- GROWER/PCA AG MIND SET
- BIOLOGY / LIFE CYCLE / HABITS OF PEST
- CROP CANOPY
- WATER VOLUME
- ACTIVE INGREDIENT PER DROPLET
- PRODUCT FORMULATION
- SPRAY EQUIPMENT / APPLICATION
- EFFICACY / EVALUATION
- NICHE MARKET EXAMPLES





#### WATER VOLUME

#### SOUTH AMERICA GAL/ACRE

• ORNAMENTALS: 100 - 140

• SOYBEAN/COTTON: 6 – 22

• CITRUS: 70 – 150

• TOMATO/BERRIES: 45 – 115

#### NORTH AMERICA GAL/ACRE

• ORNAMENTAL: 200 – 450

• SOYBEAN/COTTON: 6 - 22

• CITRUS: 230 – 600

• TOMATO/BERRIES: 45 – 230





- GROWER/PCA AG MIND SET
- BIOLOGY / LIFE CYCLE / HABITS OF PEST
- CROP CANOPY
- WATER VOLUME
- ACTIVE INGREDIENT PER DROPLET
- PRODUCT FORMULATION
- SPRAY EQUIPMENT / APPLICATION
- EFFICACY / EVALUATION
- NICHE MARKET EXAMPLES





#### **ACTIVE INGREDIENT PER DROPLET**

#### Beauveria example

Optimum 1 x 10e7 spores/ml final concentration (10 million spores per ml) for good coverage and efficacy.

For 400 lts of water: 4 x 10e12 spores

• For 1000 Its of water: 1 x 10e13 spores

• For 2000 lts of water: 2 x 10e13 spores

- 1 ml of spray solution generates approximately 30,300 200 micron droplets or 242,400 100 micron droplets.
- A **200 micron** droplet contains **330 spores**.
- A **100 micron** droplet contains **40 spores**.
- What if 10X, 100x or 1,000x less spore content?



#### **ACTIVE INGREDIENT PER DROPLET**

#### DROPLET AREA COVERAGE

| <b>Droplet Size</b> | /square in. | /square mm |
|---------------------|-------------|------------|
| • 100 micron        | 1,150       | 1.78       |
| • 150 micron        | 342         | 0.53       |
| • 200 micron        | 144         | 0.22       |

1 square inch = 6.45 square cm = 645 square mm

Whitefly (*Bemisia tabaci*) 270 spores/square mm Journal of Invertebrate Pathology 71, 217–226 (1998)

Adult: 0.8 mm in length

Egg: 0.25 mm in length

Nymph: 1st instar, 0.3 mm & 4th instar, 0.6 mm in length





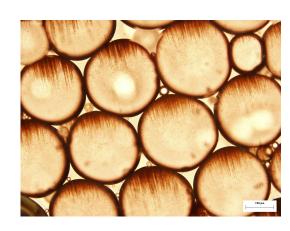
- GROWER/PCA AG MIND SET
- BIOLOGY / LIFE CYCLE / HABITS OF PEST
- CROP CANOPY
- WATER VOLUME
- ACTIVE INGREDIENT PER DROPLET
- PRODUCT FORMULATION
- SPRAY EQUIPMENT / APPLICATION
- EFFICACY / EVALUATION
- NICHE MARKET EXAMPLES





#### **IDEAL FORMULATION**

- HIGH (SUFFICIENT) A.I. CONTENT
  - BIOEFFICACY
- PROTECT A.I. FROM DEGRADING
- NO REFRIGERATION
- EXTENDED SHELF-LIFE
- EMULSIFIABLE
- IN-TANK MIX COMPATIBLE WITH CHEMISTRIES
- RAINFAST (ATTACH TO LEAF SURFACE, INSECT CUTICLE)





- OIL BASED
  - W/O vs O/W EMULSIONS
    - Hydrophillic-Lipophillic Balance (HLB)
  - IN TANK MIX WITH CHEMISTRIES
- WETTABLE POWDERS
  - EMULSIFIABLE
  - NOT CLOG NOZZLES
- DISPERSABLE GRANULES
  - SOIL APPLICATIONS





- GROWER/PCA AG MIND SET
- BIOLOGY / LIFE CYCLE / HABITS OF PEST
- CROP CANOPY
- WATER VOLUME
- ACTIVE INGREDIENT PER DROPLET
- PRODUCT FORMULATION
- SPRAY EQUIPMENT / APPLICATION
- EFFICACY / EVALUATION
- NICHE MARKET EXAMPLES





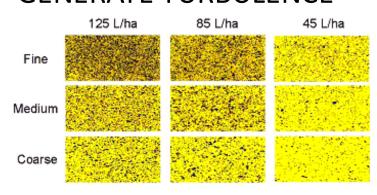
#### **EFFICIENCY**

- Electrostatic (ESS)
- Foggers
- Motorized tractor sprayers
- Motorized back-pack
- Helicopter
- Airplane
- Manual sprayer





- COMPLETE SPRAY COVERAGE, SPECIALLY REACHING LEAF UNDERSIDE (ABAXIAL SURFACE)
- NOZZLE TYPE DROPLET SIZE
- CONSTANT PRESSURE
- GENERATE TURBULENCE







#### A guide to spray droplet "coverage"

desirable deposition in the target zone - based on chance encounter with the target droplets . cm<sup>-2</sup> 10 100

#### insecticides

herbicides

**fungicides** 

#### larger droplets

less coverage necessary secondary cycling systemic action

#### smaller droplets

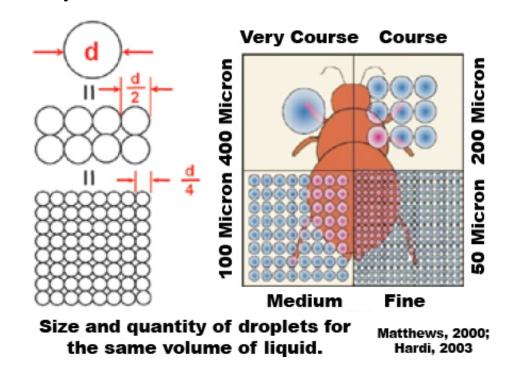
to achieve greater coverage for contact action greater drift

Note: (1) for guidance only - no substitute for field evaluation (2) no reference made to droplet: size, spreading, or a.i. concentration



# CONTROLLING DROPLET SIZE

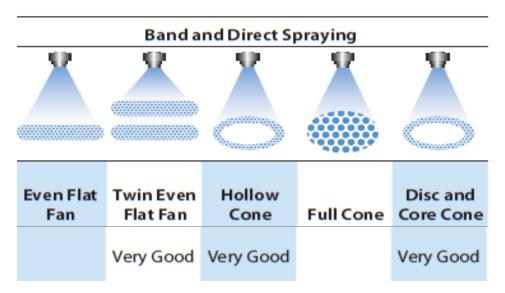
- Avoid Drift
  - Water Volume
  - Spray Equipment
  - Nozzle Type
- Select nozzles and conditions to have droplets between 100 and 200 micron

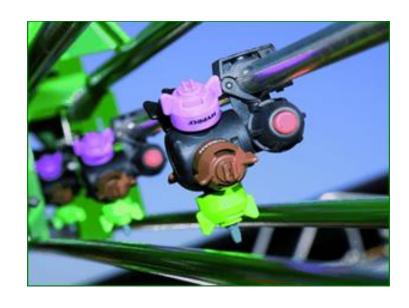




#### **NOZZLE SELECTION**

• Nozzles are the most important part of a sprayer.





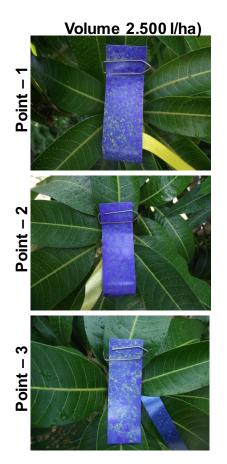






#### **APPLICATION EFFICIENCY**

 Using the correct water volume will save a significant amount of time and money.







- GROWER/PCA AG MIND SET
- BIOLOGY / LIFE CYCLE / HABITS OF PEST
- CROP CANOPY
- WATER VOLUME
- ACTIVE INGREDIENT PER DROPLET
- PRODUCT FORMULATION
- SPRAY EQUIPMENT / APPLICATION
- EFFICACY / EVALUATION
- NICHE MARKET EXAMPLES





- Evaluation based on cease of damage or pest presence.
- Evaluate at 72 96 hours after application.
- Use of "new" Technological Gadgets.
  - Demonstrate efficacy of application
  - Show pathogenic effects on insects
    - e.g. Proscope hand held devices or similar













• SPORULATION IS NOT A MEASURE OF CONTROL.





- GROWER/PCA AG MIND SET
- BIOLOGY / LIFE CYCLE / HABITS OF PEST
- CROP CANOPY
- WATER VOLUME
- ACTIVE INGREDIENT PER DROPLET
- PRODUCT FORMULATION
- SPRAY EQUIPMENT / APPLICATION
- EFFICACY / EVALUATION
- NICHE MARKET EXAMPLES





### **NICHE MARKET EXAMPLES**

- MAIN MARKETS
  - PROTECTED
    - GLASSHOUSE-GREENHOUSE
  - ORGANIC/HIGH VALUE
    - VEGETABLES
    - BERRIES







- COFFEE BERRY BORER
  - COMPLEX LIFE CYCLE
    - ADULTS, EGG, LARVAE
  - "HIDDEN PEST"
  - APPLICATION PROGRAM
  - LIMITED PRODUCTS







- THRIPS
  - LIFE CYCLE
    - LEAF (ADULT & LARVAE)
    - GROUND (PREPUPA & PUPA)
  - APPLICATION TREE & SOIL
  - LIMITED PRODUCTS





- LEPIDOPTERA & COLEOPTERA
  - POLLINATOR PROTECTION
  - FAVORABLE ENVIRONMENT
    - HUMIDITY
  - LONG BTK HISTORY





- MULTIPLE PESTS
  - SPODOPTERA L1 & TAGOSODES (VIRUS)
  - INDIRECT EFFECTS
    - MOSQUITO CONTROL
  - FAVORABLE ENVIRONMENTAL CONDITIONS
    - HUMIDITY / BENEFICIALS





- WHITEFLY
  - EGG, NYMPH, ADULT
- HISTORY OF RESISTANCE ISSUES
- BT COTTON
- COMPETITIVE APPLICATION RATES
  - 125 ml/ha





- MULTIPLE TARGET PESTS
  - CHRYSOMELIDS, WHITEFLY & CHINCH BUGS
- EARLY CROP APPLICATIONS
  - <45 DAYS
- COMPETITIVE APPLICATION RATES
  - 125 ml/ha





- CITRUS PSYLLID
  - EGGS & NYMPHS
  - BIOEFFICACY TESTS
    - >30% Eggs
    - >100% Nymphs
  - CURRENTLY UNDER FIELD TESTS
    - COLOMBIA
    - BRAZIL



# THANK YOU

