

CABI BioProtection Portal: an innovative free access decision support tool

Ulli Kuhlmann & Patricia Neenan

BPIA Meeting – Portland, Oregon, 4 March 2020



CABI

- not-for-profit intergovernmental organisation, established by a United Nations-level agreement
- owned by 49 member countries, which have an equal role in the organisation's governance, policies and strategic direction
- over 480 staff worldwide
- addresses issues of global concern such as food security and food safety, through research and international development cooperation
- major publisher of scientific information books, ebooks, full text electronic resources, compendia and online information resources



Invasive Species Compendium – Free Access



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www.cabi.org/isc

Content:

- Species "portals"
- Improved mapping
- Toolbox
 - Horizon scanning
 - Pest risk analysis (PRA)
- Resources
 - Diagnostics
 - Communication materials
 - Data
- Abstracts
- News

Around 2.1 million hits annually – 268,020 in one month (November 2019)



Plantwise – CABI's flagship programme

Plant clinics are channels for the 2-way flow of information to and from farmers







Study to assess the contribution of extension service to the uptake of biological control

- Baseline study in six low- to lower-middle-income countries analysing extension material developed within the Plantwise programme and advice given by extension workers relating to the management of insect pests using microbial and macrobial biocontrol products.
- We focussed on the following research questions, among others:
 - Do nationally registered biocontrol products make it into the extension material available to the plant doctors?
 - Where extension material does include biocontrol products, how frequently are plant doctors recommending these products to farmers?





What did we learn from this baseline study?

- Results revealed that nationally registered biocontrol and biopesticide products are not always included in the extension material compiled by national experts in CABI's led Plantwise programme; India and Nepal are better in this respect
- Even if biocontrol and biopesticide products are mentioned in the extension material used at the plant clinics, they are only sometimes (or never – in Ghana and Zambia) recommended to the small-holder farmers by the advisory services
- Advisory service providers have a lack of knowledge / awareness about biocontrol products and their use



- Dougoud, J., Cock, M. J., Edgington, S., & Kuhlmann, U. (2018). A baseline study using Plantwise information to assess the contribution of extension services to the uptake of augmentative biological control in selected low- to lower-middle-income countries. *BioControl*, 63(1), 117-132.
- Publication available open access





Barriers to the uptake of biocontrol and biopesticide products

- Complex regulatory approval pathways
- Lack of awareness and familiarity with these products
- Biocontrol and biopesicide products are often more expensice
- Lack of compatibility with certain chemical products
- More labour-intensive application techniques
- Not widely stocked by distributors in developing countries (e.g specific storage conditions & short shelf-life for certain products)







How can we facilitate improved uptake of biological control and biopesticide products by growers and advisors?

 Create a free to use website for use on all devices to facilitate the identification, sourcing and application of biocontrol and biopesticide products by growers and advisory service providers





Who is it for (end-users) and what are the specific benefits?

- Growers and advisors who need current and reliable information, on-demand, regarding the availability and correct use of effective, lower toxicity products that are registered locally and meet market/export standards
- National authorities responsible for regulation/registration of plant protection products who require information on registered products in neighbouring countries
- Biocontrol manufacturers looking to promote wider uptake of their products and identify new markets





In partnership with the biocontrol manufacturers

- Partners are given the opportunity to upload information and related documents about their registered products to help users source and correctly apply the products
- Links are also provided to the partner websites, product-specific websites and labels
- Partners also have the unique opportunity to purchase detailed, geo- and companyspecific website and app analytic reports, which offer great advantages for market research and analysis
- Information displayed for products of nonpartners includes only the information provided on the national pesticide register



CABI BioProtection Portal



- Users enter their country and crop-pest query
- The search generates a list of biocontrol and biopesticide products, together with their active ingredient and manufacturer, that are registered for the specified crop-pest problem in the selected country.
- This information is sourced directly from national governments' lists of registered plant protection products
- Further guidance on correct storage and application is also provided for products that belong to partner biocontrol manufacturers, together with links to product labels and distributor details





5 results

Sort by	\sim	ļ
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🐈 Products manufactured by partners of the CABI BioProtection Portal

Nimbecidine 🖹

Active ingredient: Azadirachtin T. Stanes & Company Ltd.

Tutrack - rubber septum 🕋

Active ingredient: E3, Z8, Z11-tetradecatrienyl acetate + E3, Z8-tetradecadienyl acetate Zhangzhou Enjoy Agriculture Technology Co Ltd.

Tutrack - blue sticky trap 🕋

Active ingredient: E3, Z8, Z11-tetradecatrienyl acetate + E3, Z8-tetradecadienyl acetate Zhangzhou Enjoy Agriculture Technology Co Ltd.

Bio-magic 🖹 🕋

Active ingredient: Metarhizium anisopliae T. Stanes & Company Ltd.

Tutrack - yellow sticky trap 🕋

Active ingredient: E3, Z8, Z11-tetradecatrienyl acetate + E3, Z8-tetradecadienyl acetate Zhangzhou Enjoy Agriculture Technology Co Ltd.

- Detailed information about each of the products will be provided, to facilitate decision making and correct application, for example:
 - addresses and contact details of the distributor
 - mode of action
 - specific storage/application instructions
 - links to product labels, manufacturers' websites, product factsheets, safety data sheets



control solutions

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CABI BioProtection Portal

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Partners

The CABI BioProtection Portal is brought to you by CABI in collaboration with its network of partner biocontrol manufacturers and donors who provide invaluable support in the form of technical inputs, strategic guidance, and funding.

View our official partners and donors on this page, and find out how to join the CABI BioProtection Portal.

Partners







Ministry of Foreign Affairs of the Netherlands







Join us

Why join us? The Development Consortium

In return for their valuable contributions, partners enjoy the following privileges:

- Opportunity to contribute product data (e.g. labels, product technical factsheets, distributor information, etc), in local languages, relating to their biological control products that are registered in the countries included in the CABI BioProtection Portal
- Complimentary access to Market Analytics Reports from the CABI BioProtection Portal for the Initial Period (3 years) and a 10% discount from the annual purchase price of the Market Analytics Reports for the first three years after the Initial Period
- A 10% discount from the annual Partner Membership Rate for the first

Enquire	
First Name	*
Last Name	*
Company	*
Fmail	*





Detailed data tracking for every user and every visit

Our custom data points include...



User Search

- Pest
- Crop
- Occupation
- Location

User Product Views

- Manufacturer
- Distributor
- Registration Number
- Category
- Crops (as per Search made)
- Target Pests (as per Search made)



We also track the following user event interactions for all Products viewed...

D CABI	ANALYTICS Bio	Protection Po	rtal 14 Feb 2020 - 27 Feb 3	2020 -
		PRODUCT VIEWS		
Filter Product	- Filter Company			
	_		_	1
Product Name	Company Name	[Date / Time of View	Views -
Achook	Godrej Agrovet Ltd.	1	19 Feb 2020, 15	4
Achook	Godrej Agrovet Ltd.	2	27 Feb 2020, 09	3
Achook	Godrej Agrovet Ltd.	2	23 Feb 2020, 09	2
Nematech	Flamingo Horticulture (K) Ltd.	2	23 Feb 2020, 10	2
Biosure	Totales Insumos S.A.	. 2	23 Feb 2020, 10	2
Explorer	Ningbo Yihwei Chemicals Co., Lt	id. 2	25 Feb 2020, 15	2
Hypotech	Dudutech Ltd.		18 Feb 2020, 12	2
M-TRON PLUS	Caltex Petroleum Australia (pty)	Ltd. 2	26 Feb 2020, 11	2
Neemraj super-3000	Neem India Products	2	24 Feb 2020, 09	2
Achook	Godrej Agrovet Ltd.		20 Feb 2020, 20	2
Funlaran	Ninaha Vihurai Chamiaala Ca. 14	^ اب	1 - 100 / 1	
	SEARCH CRITERIA	LEADING TO THE PRODUCT V	/IEW	
Country of User	Crop Selected	Pest Selected	Occupation Of User	•
Kenya	Morbdick flowers	Greenhouse whitefly	Researcher	
Kenya	Maize	Spodoptera	Researcher	
Kenya	Tomato	Fruit fly	Researcher	
Kenya	Mango	Aphid	Researcher	
Kenya	Rose	Bemisia tabaci	Researcher	

- Clicks of 'Product Factsheet' button
- Clicks to Distributor website
- Clicks on 'Label' PDF'
- Clicks to 'Safety Datasheet'



For all interaction on bioprotectionportal.com website, we collect more data...



- Language of User device
- Country of User
- City of User
- Demographics of User, e.g., age, gender
- Frequency of a Users' visits and length
- Acquisition method of user (e.g., Google Search, Bookmark, Social Media, etc).
- All Organic (e.g., Google) search keywords used to find bioprotetionportal.com
- Flow and usage patterns of every user across all pages
- Every single page viewed by a User by URL and Page Title
- Browser of User
- Operating System of User



Combining all the collected data points facilitates detailed cross analysis of all user interactions via intuitive dashboards...







Sustainability model

- **Partner Membership** partners (e.g. private sector biocontrol manufacturers, distributors) make a three-year commitment to developing the portal and pay fixed annual partnership fees built around their annual biocontrol revenues
- **Sponsorship** sponsors (e.g. private sector stakeholders) may contribute through a tiered annual sponsorship towards the development and maintenance of the portal
- Donor funding CABI is seeking contributions from governmental agencies and foundations to develop and maintain the portal according to their priorities, focus countries and funding schemes.





Countries to be added in 2020



•and others as decided **Development** Consortium members

(D) CABI

Market development and outlook



Source: Dunham Trimmer LLC

Market anticipated to reach US\$ 8.8 billion by 2022 and US\$ 11 billion by 2025

- Through improved knowledge and awareness of growers and advisors, the uptake and integration of biocontrol products in integrated crop management approaches will be significantly enhanced
- Growers will be better able to respond to consumer/food market demands for more sustainable food production and reduced chemical residues on produce





CABI BioProtection Portal



www.bioprotectionportal.com



CABI BioProtection Portal

The innovative free-to-use tool, is being made available by CABI in collaboration with its network of partner biocontrol manufacturers:



e-nema syngenta

And donors:



Ministry of Foreign Affairs of the Netherlands

Schweizerische Eidgenossenschaft Confédération suisse Confederazione Svizzera Confederaziun svizra

Swiss Agency for Development and Cooperation SDC







Interested to join? CABI is looking for for partners to help ensure the success of the CABI bioProtection Portal. Please contact **u.kuhlmann@cabi.org**

CABI is an international intergovernmental organisation, and we gratefully acknowledge the core financial support from our member countries (and lead agencies) including:



Ministry of Agriculture and Rural Affairs, People's Republic of China







Ministry of Foreign Affairs of the Netherlands



Swiss Agency for Development and Cooperation SDC

